



CV/ my story so far





Personal information

Richard Tuft

Last name: Tuft
First name: Richard
DOB: 31st July 1987
Gender: Male

Main Address: 20 Tylney Close, Plymouth
Post code: PL6 6BX

Email Address: richardtuff@alum.calarts.edu

Telephone: 07975588482

Website: richardtuff.com
Vimeo: vimeo.com/richardtuff



Objective

Using my passion for art and business I seek to test any limitations in media, whilst also pushing the boundaries and goals of my own ability and knowledge. I love to create and tell stories, and hope to do so on the biggest stages, and to the widest audiences possible

Skills & Interests

Production Worked in demanding Production environments within several creative disciplines, satisfying tight deadlines and within budgets. Roles have been both team based and completely individually produced, requiring grasp of both excellent motivation and good co-operation skills.

Many Canvases Advanced experience of digital techniques pertinent to production workflows. Particular expertise in: **ToonBoom Storyboard Pro, Photoshop, After Effects, Premiere, Sound booth, TvPaint, Illustrator, ToonBoom Harmony, Flix** and **Flash/Animate** having utilized these extensively for Film, TV & Digital productions.

Cross-Discipline Experienced using both PC & Mac in production, including the varied processes between both (e.g Final Cut Pro/Adobe Premiere) as well day-to-day use of **Wacom Cintiq** drawing tablets.

CGI Workflow Production and personal experience in **Maya** (including the most recent edition), and **Cinema4D**. Used extensively for Character Animation, MoGFX and modelling environments, as well as camera move utilization in both 3D and 2D/3D hybrid scenes. Familiarity with **3DSMax**.

Buisness Co-created and ran a successful Marketing & Promtotional Staffing company requiring good 1st hand knowledge of day-to-day business running, branding a product, connecting with clients and approaching & selling to the targeted audience.

Completed 2 year Media Studies course at Higher Education level with focus on Advertising and Marketing.



Education

SEPT 2008 - MAY 2010
(took Leave of Absence after 2nd Year)

SEPT 2015 - MAY 2017

California Institute of the Arts
Character Animation, BFA

First British person to ever gain admission to the prestigious Character Animation program at CalArts in California, USA.

Achievements

- Received prestigious **BAFTA scholarship** for achievements in Film.
- First Animator ever to be awarded
- Received **Walt Disney Character Animation Scholarship** (only 5 awarded per duration).
- First British student to ever do so

SEPT 1998 - JULY 2005

Eggbuckland Community College & Eggbuckland 6th Form

GCSEs & A-Levels

Achievements

- **4 A-Levels**
Media Studies - A, Art - A, Product Design - A, English - C
- **9 GCSEs**
English - AA, Maths, B, Science - AA, IT - Merit, Art - A, Graphic Design - A, French - C

richard TUFT story • animation • design • production

✉ richardtft@alum.calarts.edu 📞 07975588482 🖱 richardtft.com



Recent Experience

in: Story Development - Character Animation - Screenwriting - Show Conception - Motion Graphics - TV Graphics - Graphic Design - Media Development - Web Design (artistic) - Advertising and Marketing - Promotional Staffing - Brand Marketing - Creative Design - Sales

MAY 2018 - PRESENT

Storyboard & Concept Design Artist

Important Studios

Developing upcoming feature films in a 3-person storyboarding team. Working in **Storyboard Pro** directly with Trey Parker, co-creator of the successful animated TV-show *South Park*. Creating & pitching ideas, storyboarding full animatics based on written scripts/audio in a very fluid creative environment - pushing the visual storytelling in a variety of genres. Creating and embellishing character moments to maximise audience engagement - from gags, to action through to emotional moments.

Helping develop designs and the look and feel of the movie, including world-building development and character look and feel. Working in a small team, requiring strong discipline with constant deadline turnarounds and changing remits. Highly sensitive work, requiring principled production ethic.

SEP 2008 - PRESENT

Freelance Storyboard Artist

Various Animation, Motion Graphics & Story Projects

Commissioned works for various companies and projects including **Dreanworks, National Geographic Channel, BBC**. Created content with tight turnarounds - focussing on engaging characters, compelling stories and memorable visuals. *Shorts, Credits, Digital, GIFs, Character & Live Action Boards.*

NOV 2012 - PRESENT

Director, Producer & Animator

Several short films; 'Over the Top' & 'Two Birds, One Stone'

My passion projects. I have been working in my spare time on short animated films, a character study of 2 men set in the trenches of WW1 and a fun, 'Looney Tunes' inspired cartoon romp with penguins at mating season! Creating all aspects of of a film utilizing a unique 2D/3D hybrid workflow.

▼ **continued**

NOV 2010 - AUG 2015 Lead Animator / Designer / Developer

TwoFour Media Group

Expanded the animation team for a multi-national media production company.

Produced and conceived work for many clients including the **BBC, Disney, PwC (PriceWaterhouseCooper), Xbox One, Volkswagen, Yahoo!, HSBC, Audi, Sony** and many others.

Created exciting, engaging and innovative content across a multitude of varying platforms from Film & TV, pre-production and pitch-phase work, MoGFX, developing concepts and ideas, Storyboarding and bringing ideas to life, and in the digital & multi-media arena - where I earned a **IVCA Digital award for Exceptional Design and Animation** (for a live online game to co-inside with a live TV show for **Channel 4**)

Created animation for broadcast television all over the world from Abu Dhabi to London to the United States, commercial animation for large businesses and online content for marketing campaigns. Dealing directly with clients from big international conglomerates to local passion projects - I was able to build and sustain a reputation for delivering quality & creative projects within demanding deadlines.

JUL 2008 - SEP 2009 Co-creator

Unity Promotions

Using experience gained in the field of Promotional staffing and marketing co-created and ran a successful Promotional staffing agency in the South West. Worked with clients on brand marketing campaigns including Coca-Cola, Doritos, Jamba Juice and Fosters. Duties included market research, logo and branding design, web presence set-up, client-based relations, campaign design and effective running of promotional staff and campaigns.

JUL 2007 - JUL 2008 Freelance Brand Ambassador

Reach Marketing, Sense London, Mash Marketing

Required excellent communication skills in a sales environment, and the ability to bridge the gap between product and target audience. Successfully doubled requested quota of leads in work time. Good understanding of management goals, and the ability to effectively express them in a knowledgeable, approachable manor to the public were important traits. Punctuality to work to dead lines essential. Worked on directed campaigns for Addidas, Warburton's and Cadbury's amongst others.

REELS (Character Animation & MoGFX) / PORTFOLIO AVAILABLE @ richardtult.com

